



19th Annual Hometown Hustle

5K and 1-mile Color Fun Run

Saturday, September 28, 2023 at 8:00 AM

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fYgc`i`fW`gZc`FU`"?!&`gi`XYbgtic`WUfY`Zc`f`hAY`k`c`Y`W`JX`UWUXYa`JWU`nz`gc`WJU`nz`UbX`Ya`chcbU`m



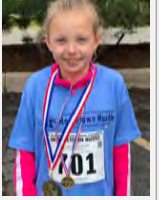
Event Naming Sponsor – \$25,000

Inclusive: One "Presented by" sponsorship. Company logo as part of the event logo. **Event will begin and end at company site.** Packet pick-up for all registrants will take place at company site. Company logo will be printed on all marketing, t-shirts, bibs, banners, press releases and social media as "presented by" sponsor. Company banner, pop-up tent and table set up on site of the race. Company logo on all swag bags handed out to participants. 40 complimentary participation passes.



Fun Run Sponsor – \$5,000

Inclusive: One business "Company Name" Color Fun Run. Recognition on signage and color blasters used on the fun run course. **Color blaster will be given back to you for memorabilia!** Company logo will be printed on 1,000+ bibs as well as all the following sponsorship perks listed below for top 10, winning schools, big banner city display, water station, directional signs and over 1500 t-shirts. Business goodies included in all swag bags. 18 complimentary participation passes.



Top 10 Sponsor – \$3,000

Inclusive: One more sponsor! **Company logo will be embroidered on all the hats that will be provided to the top 10% of runners at the finish line!** Company logo will be printed on 1,000+ bibs as well as all the following sponsorship perks listed below for top 10, winning schools, big banner city display, water station, directional signs and over 1500 t-shirts. Business goodies included in all swag bags. 15 complimentary participation passes.



Winning School Banner Sponsor – \$2,000

Inclusive: Company logo will appear on all three (3) vertical 3'x6' School "Winner" banners for the most participants and will hang at the schools for years!! **Company flyer will be posted and sent to the entire RCS community weekly for ONE YEAR on the Peachjar platform!** Company logo will be printed on all the following sponsorship perks listed below from big banner city display, hydration station, directional signs and over 1500 t-shirts. Business goodies included in all swag bags. 12 complimentary participation passes.



City Display Signs Sponsor – \$1,500

Company logo will appear on six (6) large 4'x12' display banners located at prime locations throughout the Greater Rochester for 45 days prior to the event. Company flyer will be posted and sent to the entire RCS community weekly for ONE YEAR on the Peachjar platform! Company logo will be printed on all the following sponsorship perks listed below from hydration station, directional signs and over 1500 t-shirts. 10 complimentary participation passes.



Hydration Station Sponsor – \$1,000

Company team can set up a table with pop-up tent at the event to distribute water, fruits and business materials to all the participants before and after the race. Company flyer will be posted and sent to the entire RCS community weekly for ONE YEAR on the Peachjar platform! Company logo will be printed on all the following sponsorship perks listed below from directional signs and over 1500 t-shirts. 7 complimentary participation passes.



Directional Trail Sign Sponsor – \$500

Company logo will be printed on two directional signs located along the race route. Company name will appear on the back of 1000+ participant t-shirts, flyers, websites, and emails to approximately 8,700 student households. **Business goodies included in all swag bags.** 5 complimentary participation passes.



T-Shirt Sponsor – \$200

Company name will be listed on the back of 1000+ participant t-shirts. Company name will appear on social media, websites, and emails to approximately 8,700 student households. **Business goodies included in all swag bags.** 2 complimentary participation passes.



RCS Student Sponsor - \$25/student - I or we would love to sponsor _____ (#) RCS student(s) to participate in the race!

(*This sponsorship level can be chosen individually or along with the listed opportunities above. Sponsoring 8 students will have your company/donor name on all t-shirts.)

Please make checks payable to the Rochester Community Schools Foundation and mail to 52585 Dequindre Rd, Rochester, MI 48307.

Donor/Organization Name _____ Contact Person _____

Address _____ Phone Number _____ Email _____

Sponsorship Type: _____ Amount Donated \$ _____ Check # _____

Prefer to pay by credit card? Click here or Visit: <https://rcs-foundation.org/hometown-hustle/>

